



GRACE HOSPITAL
FOUNDATION

Sponsorship
Opportunities

Grace Hospital Day



Friday, May 9, 2025

PRESENTED BY:

WINPAK
IT'S OUR NATURE TO PROTECT™

Radiothon Donation Drive

Family Entertainment Al Simmons

Live music featuring the
Royal Canadian Air Force Party Band

Face Painting Sleepy The Clown

Winnipeg Circus Club Petting Zoo

Evan Morgan Magic



gracehospitalfoundation.ca



Winpak Ltd. Celebrating 50 Years

Winpak Ltd. has always been a true friend to the Grace and this year, to mark their 50th Anniversary, Winpak Ltd. is making a capstone gift to Grace Hospital Foundation for Grace Hospital Day. Winpak Ltd. will match all gifts to Grace Hospital Day up to \$100,000 so you can double your impact with a gift!

We wish to share our truest thanks to Winpak Ltd. for this extraordinary generosity. The impact on patient care will be immeasurable.



Grace Hospital Day



The Government of Manitoba declared the second Friday in May as Grace Hospital Day (May 12, 2022). For the Grace, it's a day to celebrate and to give thanks to our community, our patients and our staff.

Health, Hope, Caring

Established in 1990, Grace Hospital Foundation is a not-for-profit organization dedicated to enriching and enhancing patient care at the Grace Hospital. Through our ongoing fundraising efforts, we can make the biggest impact on patients and their recovery, both physically and emotionally.

Help us Reach our Goal of Raising \$300,000

Grace Hospital Day is one of our biggest fundraising events of the year. All proceeds collected through our Radiothon and Donation Drive will go towards our \$1.6 million campaign to upgrade and build new Minimally Invasive Surgery Suites, offering safer, faster procedures with reduced recovery times for patients. It is also the day we thank our community for their continuous support.

With your sponsorship, Grace Hospital Day 2025 will be bigger and better than ever!

Become a Part of The Grace Community

Join us for Grace Hospital Day, hosted by the Grace Hospital Foundation, on Friday, May 9, 2025.

This free family friendly celebration features a show by Manitoba's comedic star, Al Simmons, live entertainment by the Royal Canadian Air Force Party Band, a magical presentation by Evan Morgan, food, refreshments, petting zoo, face painting, balloon artistry by Sleepy the Clown and the talents of the Winnipeg Circus Club.

All sponsors will be celebrated for their commitment to enhancing patient care at the Grace.



Radiothon

Tune in to 680 CJOB from 9am – 6pm as we share engaging information, stories and interviews about the Grace. Listeners from across Manitoba can pledge their support for Grace Hospital by calling in with their donation. The Grace Hospital Radiothon is in partnership with Corus Entertainment.

680 CJOB
Winnipeg's News. Today's Talk.

Donation Drive

Volunteers from local high schools will be hitting the streets of Winnipeg (corner of Sturgeon and Portage) showing their support of Grace Hospital. Give them a reason to cheer by donating your spare change from the comfort of your vehicle.



Free Ice Cream Day

A sweet treat for all staff, visitors and donors from 10am – 4pm. Make a donation or just pop by to enjoy a summer treat from Sargent Sundae.

Live Family Entertainment

Free family entertainment from 4pm – 8pm at Sturgeon Creek Park. Manitoba's very own Al Simmons will be putting on a comedic performance. Visit the petting zoo or try your hand at juggling with the Winnipeg Circus Club. The Royal Canadian Air Force Party Band will put on an upbeat and uplifting show. Award-Winning Winnipeg Magician Evan Morgan will perform a magical show.

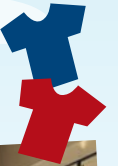


Food & Refreshments

A huge thank you to our friends at Food Fare, who will be serving up free hamburgers and hot dogs at Sturgeon Creek from 5pm – 7pm during Grace Hospital Day while supplies last.

Grace Hospital Day T-Shirts

Show your support and raise awareness for Grace Hospital Day. Wear it proudly, spark conversations, inspire change, and make a difference. Get your shirt today for just \$15, all proceeds are donated to Grace Hospital Foundation.





Sponsorship Opportunities

All Sponsors Will Receive Recognition on/in:

- Grace Hospital Foundation website
- Grace Hospital Foundation social media channels (Facebook, Instagram, LinkedIn)
- Grace Hospital Lobby/Donor Wall
- Recognition on 680 CJOB
- Winnipeg Free Press post-event thank you ad
- In addition to the above, sponsors have the opportunity to volunteer and distribute company branded items at evening community event.

Presenting Sponsor

\$15,000

Sold!

- Logo printed on sleeve of limited run Grace Hospital Day shirts
- Live on-air interview on 680 CJOB
- Recognition hourly on 680 CJOB, Country 99, Power 97
- Private tour of Grace Hospital
- Recognition in Grace Hospital elevators
- Pre-event ads in Winnipeg Free Press

Radiothon Phone Bank Sponsor

\$10,000

Sold!

- Recognition as Phone Bank volunteer with each caller
- Live on-air interview on 680 CJOB
- Recognition hourly on 680 CJOB, Country 99, Power 97

Radiothon Matching Sponsor

\$5,000 (3 AVAILABLE)

- Recognition during select hour on 680 CJOB

T-Shirt Sponsor



\$5,000

Sold!

- Logo printed on sleeve of limited run Grace Hospital Day shirts

Donation Drive Sponsor

\$5,000

Sold!

- Logo printed on signage for Portage and Sturgeon
- Opportunity to volunteer and distribute company branded items during Donation Drive

Ice Cream Sponsor

\$5,000

Sold!



- Logo printed on signage at evening community event

Live Entertainment Sponsor

\$5,000 (1 AVAILABLE)

- Logo printed on signage during evening community event





Live Music Sponsor

\$5,000 (1 AVAILABLE)

- Logo printed on signage at evening community event



Staff Free Treat Day Sponsor

\$3,000 (2 AVAILABLE)

- Recognition in email to all Grace Health Campus staff



Petting Zoo Sponsor

\$5,000 (1 AVAILABLE)

- Logo printed on signage at evening community event

Circus Club Sponsor

\$3,500 **Sold!**

- Logo printed on signage at evening community event

Radiothon Hour Sponsor

\$2,500 (6 AVAILABLE)

- Recognition on 680 CJOB during select hour

Face Painting Sponsor

\$3,000 (1 AVAILABLE)

- Logo printed on signage at evening community event



Volunteer Treats Sponsor

\$2,500 **Sold!**

- Recognition on 680 CJOB during select hour

Radiothon Hourly Prize Sponsor

\$500 (6 AVAILABLE)

- Recognition on 680 CJOB during select hour



* Logo for sponsorships \$3,000 or over, name recognition for sponsorships under \$3,000.

** Company branded items to be given away must be approved by Grace Hospital Foundation prior to distribution.

** In accordance with CRA guidelines and regulations, we cannot provide a charitable tax receipt when a business receives special recognition. However, the business may be able to include the sponsorship costs in its advertising budget.



Count Me In!

Yes! I would like to partner with Grace Hospital Foundation. My commitment will ensure that patients at the Grace have access to the best care possible. I would like to support Grace Hospital Day in the following way:

- | | |
|--|---|
| <input type="checkbox"/> \$15,000 Presenting Sponsor Sold! | <input type="checkbox"/> \$5,000 Petting Zoo Sponsor |
| <input type="checkbox"/> \$10,000 Radiothon Phone Bank Sponsor Sold! | <input type="checkbox"/> \$3,500 Winnipeg Circus Club Sponsor Sold! |
| <input type="checkbox"/> \$5,000 Radiothon Matching Hour Sponsor | <input type="checkbox"/> \$3,000 Face Painting Sponsor |
| <input type="checkbox"/> \$5,000 Grace Hospital Day T-Shirts Sponsor Sold! | <input type="checkbox"/> \$3,000 Staff Free Treat Day Sponsor |
| <input type="checkbox"/> \$5,000 Donation Drive Sponsor Sold! | <input type="checkbox"/> \$2,500 Radiothon Hourly Sponsor |
| <input type="checkbox"/> \$5,000 Ice Cream Sponsor Sold! | <input type="checkbox"/> \$2,500 Volunteer Treats Sponsor Sold! |
| <input type="checkbox"/> \$5,000 Live Entertainment Sponsor | <input type="checkbox"/> \$500+ Radiothon Hourly Prize Sponsor |
| <input type="checkbox"/> \$5,000 Live Music Sponsor | |

Contact Information

Company

Primary Contact Full Name

Phone

E-Mail

Address

City

Province

Postal Code

Payment Information

Total Dollar Amount

Credit Card Number

Full Name on Card

Expiry

Security Code

Return completed sponsorship form to:

Leah Johnston, Grace Hospital Foundation

300 Booth Drive

Winnipeg, MB R3J 3M7

ljohnston2@ggh.mb.ca

Register online at gracehospitalfoundation.ca

* Please note the commitment deadline to be included in all marketing material is Friday, April 25, 2025.

gracehospitalfoundation.ca